Gregorc Style Comparison

Frames of Reference	CS Concrete Sequential	AS Abstract Sequential	AR Abstract Random	CR Concrete Random
Key Words	Practical	Probable	Potential	Possible
World of Reality	Concrete world of the physical senses	Abstract world of the intellect based upon concrete world	Abstract world of feeling and emotion	Concrete world of activity and abstract world of intuition
Ordering Ability	Sequential step-by-step linear progression	Sequential and two-dimensional; tree-like	Random, web-like and multi-dimensional	Random three-dimensional patterns
View of Time	Discrete units of past, present, future	The present, historical past, and projected future	The moment: time is artificial and restrictive	Now: total of the past, interactive present, and seed for the future
Thinking Processes	Instinctive, methodical, deliberate	Intellectual, logical, analytical, correlative	Emotional, psychic, perceptive, critical	Intuitive, instinctive, impulsive, independent
Validation Process	Personal proof via the senses; accredited experts	Personal intellectual formulae; conventionally accredited experts	Inner guidance system	Practical demonstration; personal proof; rarely accepting of outside authority
Focus of Attention	Material reality; physical objects	Knowledge, facts, documentation, concepts, ideas	Emotional attachments, relationships, and memories	Applications, methods, processes and ideals
Creativity	Product, prototype, refinement, duplication	Synthesis, theories, models and matrices	Imagination, the arts, refinement, relationships	Intuition, originality, inventive, and futuristic
Environmental Preference	Ordered, practical, quiet, stable	Mentally stimulating, ordered and quiet, non-authoritative	Emotional and physical freedom; rich; active and colorful	Stimulus-rich, competitive, free from restriction
Use of Language	Literal meaning and labels, succinct, logical	Polysyllabic words, precise, rational; highly verbal	Metaphoric, uses gestures and body language; colorful	Informative, lively, colorful; "words do not convey true meaning"
Primary Evaluative Word(s)	Good, not bad	Excellent	Super, fantastic, marvelous	Great, superior
Negative Characteristics	Excessive conformity; unfeeling, possessive	Opinionated, sarcastic, aloof	Spacey, overly sensual, smothering	Deceitful, unscrupulous, ego-centric